



# ClubReady's CORE Solution

Operational tools to ensure members and employees are safe at the studio, and provide fitness flexibility to those members not ready to return.

CORE, a solution suite from ClubReady that sits at the center of the business, delivering peace of mind to members and staff with safe class practices, expanded business opportunities with hybrid fitness class offerings, scaled operations for limited staff and ever-changing procedures, and strengthened member loyalty with strong communication and member-focused payment practices.

- Provide the strength and stability needed in this uncertain environment
- Allow for controlled and contactless member experiences
- Easily scale operational practices.



## Outside the Studio

### FOR STAFF

Offer and register outdoor classes   

Access a unique Zoom link for a particular class, and tie it directly to the ClubReady booking calendar 

Allow instructors can start virtual class with the click of a button 

Send reopening email marketing campaigns to introduce members to new class procedures, and updated waivers 

Enable texting from an existing business phone number, or send and receive texts on computers or mobile devices 

Reconnect with at-risk members that aren't entering the club regularly 

### FOR MEMBERS

Offer the flexibility of class accessibility with live streaming classes 






Provide access to pre-recorded classes that reside on the studio website 

Review and accept waiver policies before registering for classes online  

Deliver push notifications with class offerings and availability and new safety measures 

Encourage members after workouts and enhance loyalty and engagement 

## THE CORE SOLUTION:

-  Class Management
-  Services Management
-  Booking Management
-  Revenue and Reporting System
-  Check-in Module
-  Zoom Module
-  POS and Inventory Management
-  Staff Management
-  Managed Billing System
-  Communication Automation

## At the Studio

### FOR STAFF

   Control the number of members that can register

   Allocate staffing resources where they're needed most

 Access reporting for contact tracing in order to understand who's checking-in, attending, and checking out of classes

 Developing strong member relationships and loyalty with controlled freezing and unfreezing of member accounts

  Flex staff where they are needed most

### FOR MEMBERS

 Offer contactless self-scan kiosks for class check-in

   Provide spot booking to manage the spacing in between members during a class

 Review and accept waiver policies with updated health and safety protocols and requirements around local and state requirements as well as updated studio policies

   Create peace of mind with adjusted booking times to allow for more time in between classes for sanitization

