

YOUR GAMEPLAN:

Creative Plays for Your New Reality

Solutions for Your Gameplan:

-  Integrated Mobile
-  Live Streaming
-  On-Demand Video
-  Infographics
-  Website


A solution to support schools and conferences as they expand their athletic programming to new digital touchpoints.

- Brings the excitement of sporting events to the fans when they can't be at the game.
- Introduce new opportunities for interactions between the student-athletes, coaches, and fans, through digital channels.
- Incorporate methods for funding your programs when traditional revenue activities are halted.


For Your Athletes



 Develop a virtual recruitment office and place your coaches front and center.


  Celebrate signing day footage of your new recruits.


 Highlight in-game and off-campus athletic stats, like push-up parties and other workout challenges with the student-athletes.

For Your Athletes AND Fans


 Highlight coach interviews, top 10 sports moments, or messages and challenges from the student-athletes.


  Share the same workouts your student-athletes are doing in their off-season.


 Drive two-way interaction between your school and fans by issuing challenges, running competitions, and rewarding engagement.


 Submit real-time commentary, feedback, and messages for student-athletes and coaches.

For Your Fans


 Bring the excitement of live play calling and multi-camera tracking when streaming your live sporting events.


 Shift from the traditional static website to an interactive portal with an embeddable player.

 Accommodate those fans who choose to engage at a safe distance.


 Offer access to your most exciting archived footage.

For Your Fans AND School

 Allow fans respond to offers and earn points through the rewards platform when they're virtual.

 Encouraging fans to sign-up and follow their favorite teams and check in to games virtually using broad geofencing parameters.

For Your School

  Drive funding by optimizing your digital real estate.

 Utilize pre-roll for ad placement that will guarantee impressions.

