A solution to support schools and conferences as they expand their athletic programming to new digital touchpoints:

- Brings the excitement of sporting events to the fans when they can't be at the game.
- Introduce new opportunities for interactions between the student-athletes, coaches, and fans, through digital channels.
- Incorporate methods for funding your programs when traditional revenue activities are halted.

### Solutions for Your Gameplan:

- **For Your Athletes**
  - Develop a virtual recruitment office and place your coaches front and center.
  - Celebrate signing day footage of your new recruits.
  - Highlight in-game and off-campus athletic stats, like push-up parties and other workout challenges with the student-athletes.

- **For Your Athletes AND Fans**
  - Highlight coach interviews, top 10 sports moments, or messages and challenges from the student-athletes.
  - Share the same workouts your student-athletes are doing in their off-season.
  - Drive two-way interaction between your school and fans by issuing challenges, running competitions, and rewarding engagement.
  - Submit real-time commentary, feedback, and messages for student-athletes and coaches.

- **For Your Fans**
  - Bring the excitement of live play calling and multi-camera tracking when streaming your live sporting events.
  - Shift from the traditional static website to an interactive portal with an embeddable player.
  - Accommodate those fans who choose to engage at a safe distance.
  - Offer access to your most exciting archived footage.

- **For Your Fans AND School**
  - Allow fans respond to offers and earn points through the rewards platform when they're virtual.
  - Encouraging fans to sign-up and follow their favorite teams and check-in to games virtually using broad geofencing parameters.

- **For Your School**
  - Drive funding by optimizing your digital real estate.
  - Utilize pre-roll for ad placement that will guarantee impressions.